



2011 ANNUAL FUNDRAISING GALA SPONSORSHIP REQUEST

African Metropolitan Professionals Network – Afrimetro**

New York. New Jersey. Connecticut.

www.afrimetro.org; info@afriMetro.org

**Afrimetro, Inc. is a 501(c)(3) tax-exempt organization for United States federal income tax purposes.



Afrimetro, Inc.
A New York registered non-profit organization
2011 Upshire Court, Bowie, MD 20721
www.afrimetro.org | info@afrimetro.org | (551) 200-3308



Wagner Student Alliance for Africa
Wagner Graduate School of Public Service
New York University

We invite your company to sponsor our 2nd Annual Fundraising Gala

Dear Sir/Madam:

I am writing to introduce you to Afrimetro and to invite your company to sponsor our Annual Fundraising Gala, which is our signature fundraising event for the year. Afrimetro is a 501(c)(3) tax exempt, all volunteer organization founded in 2008 to bring together accomplished African professionals and mobilize them to serve the community while strengthening each other in highlighting the rising economic power and importance of Africans both within the U.S. and around the world. Since inception, Afrimetro has, among others, awarded scholarships to high school seniors and college students, raised money for AIDS research through AIDS WALK NY, organized volunteer events with Doc2Dock (www.doctodock.org) and Global Literacy Project (www.glp.org), hosted numerous professional development events benefiting professionals in the New York area. We have grown to become one of the premier nonprofit organizations for African professionals and friends of Africa in the New York, New Jersey and Connecticut Area. You can learn about our programs and events in the attached Exhibit B below or at www.afrimetro.org.

As Afrimetro continues to grow stronger in actualizing our mission, the generosity of our sponsors is more critical than ever. Considering that, Afrimetro is grateful to extend an invitation to you to join our network of supporters by sponsoring us. We are looking to obtain financial support for our 2nd Annual Holiday Fundraising Gala from which all proceeds will be used to fund our scholarship and mentorship programs, professional development, networking and community service events, as well as donating to our 2011 Charity of Focus, African Services Committee, a 501(c)(3) charitable organization (<http://africanservices.org/>). ASC provides health, housing, legal and social services to more than 10,000 African newcomers to the United States each year focusing on HIV prevention, testing, care and advocacy. Our 2011 Honorees and 2010 Honorees and Past Special Guests are listed in the attached Exhibit A.

Sponsors will play a vital role in our efforts to sustain and expand programs that promote professional excellence, enhance leadership and technical skills, and empower Afrimetro professionals to be agents of change in the community and their respective professions. Following on the next pages are the sponsorship categories levels and attending benefits, and the sponsorship request form.

Our partner for this event, NYU Wagner Student Alliance for Africa (WSAFA), is an organization at New York University Wagner Graduate School of Public Service focusing on African affairs. WSAFA brings together students and faculty at NYU Wagner interested in addressing social-economic and political issues facing African communities both here in the U.S and on the continent. WSAFA aims to empower future leaders in public service to effectively utilize their academic, professional, and personal skills to impact Africa. Additionally, the organization seeks to showcase the diverse and rich cultures of Africa to their fellow students by organizing discussion series, cultural, social, and networking events.

We thank you for your time and sincerely wish to count on your generosity in helping us carry out our mission.

Sincerely,

Brittania C. Stewart

Brittania C. Stewart, Fundraising Officer
fundraising@afrimetro.org; (312)-656-5183

SPONSORSHIP CATEGORIES**

Platinum – \$2,000.00 Minimum donation gives you:

- A table that seats 10 at the Holiday Gala
- Corporate logo/banner on AfriMETRO website homepage for one year
- Full page ad in Holiday Gala program guide
- Listing as Platinum Sponsor in Holiday Gala brochure
- Promotional materials included on banquet tables at Holiday Gala

Gold –\$1,500.00 Minimum donation gives you:

- A table that seats 10 at the Holiday Gala
- Corporate logo/banner on AfriMETRO website homepage for six months
- Full page ad in Holiday Gala brochure
- Listing as Gold Sponsor in Holiday Gala brochure
- Promotional materials included on banquet tables at Holiday Gala

• Silver –\$1,000.00 Minimum donation gives you:

- 5 tickets to the Holiday Gala
- Corporate logo/banner on membership page of AfriMETRO website for three months
- Half page ad in Holiday Gala brochure
- Listing as Silver Sponsor in Holiday Gala brochure

Bronze – \$500.00 Minimum donation entitles you to

- 2 tickets to the Holiday Gala
- Quarter page ad in Holiday Gala brochure
- Listing as Bronze Sponsor in the Holiday Gala brochure

Supporter – \$250.00 Minimum donation entitles you to

- 1 tickets to the Annual Holiday Gala
- Listing as Supporter in the Holiday Gala Brochure

Custom packages are available. Please submit inquiries to Brittania.Stewart@gmail.com or call 312-656-5183

Promotional Materials ** Donations of promotional materials are appreciated and can be used as “giveaways” and as registration materials at the Holiday Gala. Promotional materials Include but are not limited to event space, bags, calculators, cups, disposable cameras, key chains, notebooks, pens, pencils, posters, stress balls, T-shirts, hats, sweaters and CD cases.

AfriMETRO, Inc. is a 501(c)(3) tax-exempt organization for United States federal income tax purposes. The only portion of a sponsorship contribution that is deductible as a charitable contribution for United States federal income tax purposes is the amount by which the sponsorship contribution exceeds the fair market value of the goods and services you receive from us in connection with the contribution.



SPONSORSHIP RESPONSE FORM

1. Please complete all contact information in full:

Company: _____

Contact Person: _____

Title: _____

Address: _____

Telephone: _____

Email: _____

2. Place "X" in box next to the level of support and write in donation amount:

GENERAL SPONSORSHIP:

Platinum Sponsorship	\$ _____
Gold Sponsorship	\$ _____
Silver Sponsorship	\$ _____
Bronze Sponsorship	\$ _____
Supporter Sponsorship	\$ _____
Other (<i>please specify</i>)	\$ _____

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Thank you for your generous donations and support. Afrimetro sincerely thanks you for taking the time to review and consider our Donation Request.

Afrimetro Contact Information

Afrimetro, Inc. | c/o Britannia Stewart | 10 W 135th Street | Unit 6C | New York | NY 10037
fundraising@afriMETRO.org | www.afrimetro.org | (312) 616-5183

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2011 AFRIMETRO HONOREES

Dr. Olufunmi
Olopade
Pinnacle Award

Dr. Olufunmilayo Olopade is a Nigerian born highly skilled hematology oncologist with proven expertise in cancer risk assessment. She is a member of American National Cancer Advisory Board. She conducts comprehensive evaluations of family history and other risk factors for patients in the Cancer Risk Clinic. Once she identifies a person at high risk, Dr. Olopade designs an individualized prevention plan that may include periodic screening, preventative drugs or other options for risk reduction. She is the director of the Center for Clinical Cancer Genetics at the University of Chicago Medical Center, where she has been on the faculty since 1991. In 2005, she partnered with colleagues in Nigeria, Senegal and North America to compare the tumors of hundreds of breast cancer patients of African and European descent. The study found, among other things, that the African women's tumors don't depend on estrogen to grow and will not respond to drugs such as tamoxifen. This groundbreaking report, along with her years of research, earned Dr. Olopade a \$500,000 MacArthur Foundation award, known as a genius grant. Her work has confirmed that breast cancer isn't a one-size-fits-all disease.



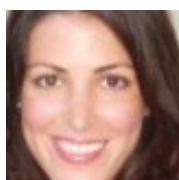
Beatrice Hamza
Bassey
Distinguished
Professional

Beatrice Hamza Bassey is a Nigerian born litigation partner in the New York office of Hughes Hubbard where her practice focuses on complex litigation and Ethics and Compliance counseling. Her expertise also includes counseling clients on the Foreign Corrupt Practices Act (FCPA), conducting training programs, internal investigations and due diligence, as well as assisting clients with development of compliance programs in connection with their businesses in the US and in countries all over the world. Ms. Hamza Bassey graduated with an LLM from the Harvard Law School in 1998. Ms. Hamza Bassey served as President of the Nigerian Lawyers Association and chaired the Board of Directors of the organization for three years. She serves on the Judiciary Committee and is a past Secretary of the Litigation Committee of the Association of the Bar of the City of New York and also previously served on the New York City Bar's Committee to Enhance Diversity in the Profession. She is a member of the Board of Directors and Executive Committee of Nigerian Higher Education Foundation, a not-for-profit established by the John D. and Catherine T. MacArthur Foundation to promote excellence in higher education in Nigeria. She also serves on the Editorial Board of The Nigerian Business Journal. She mentors law students and aspiring lawyers. Ms. Hamza Bassey received the Legal Aid Society's 2010 Pro bono Publico award for providing exceptional legal services to low-income New Yorkers. She was honored with the Nigeria Diaspora Prize for the Most Outstanding Nigerian lawyer in the Diaspora at Empowered Newswire's 2010 commemoration of the 50th Anniversary of Nigeria's Independence. In addition, Ms. Hamza Bassey has received recognition for her work as chair of Hughes Hubbard's Associate Task Force on Diversity. Under her leadership, the firm was ranked #1 in diversity among the nation's top 100 law firms by Multicultural Law magazine in 2006 and rated higher than any other New York law firm in providing opportunities to women in a Harvard Law study.



Alfa Demmellash
Community Hero

Born and raised in Ethiopia, Alfa Melesse Demmellash, came to the United States at the age of twelve with a keen interest in poverty alleviation and conflict resolution, having grown up on less than a dollar a day, and against the backdrop of torture and murder. She graduated cum laude from Harvard University in 2003, where she majored in Government. During her time at Harvard, her interest in conflict resolution took her to study in Rwanda. Recognizing the role poverty plays in fueling conflicts, Alfa turned her focus to economic empowerment as a strategy in achieving peaceful societies. Inspired by Nobel Peace Prize winner Dr. Muhammad Yunus, Alfa co-founded Rising Tide Capital, a nonprofit microenterprise development organization that supports underserved entrepreneurs in the low-income urban communities of Northern New Jersey. In 2009, Alfa was selected and profiled as a CNN Hero. Alfa is a recent recipient of Avon's Hello Tomorrow Fund Award for working with women entrepreneurs. In 2007, Alfa was featured on the Suze Orman show and in O, The Oprah Magazine, and mentioned in Essence magazine and Redbook magazine for her work on entrepreneurship. She was also the 2007 recipient of the Redbook Strengths and Spirits Award. In 2010, Alfa was awarded honorary doctorates from St. Peter's College and New Jersey City University. She is passionate about social entrepreneurship, education, conflict resolution, and the environment.



Sivan Borowich-
Ya'ari
Friend of Africa

Born in Israel and raised in Nice, France, Sivan Borowich Ya'ari first traveled to Africa as a part of her work for a multinational clothing company. After receiving her Masters in International Energy Management and Policy from Columbia University, Borowich Ya'ari returned to Africa to work with the United Nations Development Program (UNDP). She was struck by the living conditions she witnessed in Madagascar, Botswana, Kenya and other areas: hungry children, huts that barely provided shelter, lack of clean water. It would take a few years, a master's degree in energy management and a lot of hard work and sacrifice, but Borowich-Ya'ari would eventually found Jewish Heart for Africa in 2008 - a non-profit 501(c)(3) organization that uses solar technology from Israel to bring light, clean water, improved education and proper medical care to African villages in need. Since the launch of Project Sol in 2008, they have completed more than 38 solar projects in Ethiopia, Tanzania, Uganda and Malawi, providing light to schools, clinics and water pumping systems. Over 150,000 people have received light from their solar panels, and 75,000 children have received properly stored vaccinations for the first time thanks to their solar refrigerators.

2010 AFRIMETRO HONOREES



Dr. Chika Onyeani
Pinnacle Award

An International diplomat, a pace-setting journalist, and a distinguished author, for over three decades he has been both pioneer and path-finder, beacon and trail-blazer, commander and mighty warrior. From his current post as Editor-in-Chief of the African Sun Times and his various stations in the worldwide Pan-African Movement, Dr. Onyeani has achieved singularity and honor as one of Africa's foremost statesmen. For more details, please visit our website at <http://www.afrimetro.org/web/holidayGala-awards.php>.



Tayo Okunsanya
Distinguished
Professional

Omotayo Okunsanya ("Tayo") is a Managing Director in the equity research department at Jefferies, and senior analyst responsible for coverage of Real Estate Investment Trusts (REITs). Prior to Jefferies, Tayo was employed at UBS Securities LLC for seven years, and was the lead analyst responsible for coverage of Healthcare, Biotech, Self Storage and Data Center REITs. Prior to UBS, he worked in public accounting at PriceWaterHouseCoopers LLC. Tayo graduated with an MBA from Harvard Business School, and has a B.Sc in Accounting and Computer Science (Summa Cum Laude) from Rutgers University. He is also a CFA charter holder and a Certified Public Accountant (CPA). His research has been recognized in annual analyst rankings published by the Wall Street Journal (2008), as well as Forbes Magazine (2009 & 2010). For more details, please visit our website at <http://www.afrimetro.org/web/holidayGala-awards.php>.



Somi
Image Award

Musician, artist. A true multicultural woman, Somi was born in Illinois to immigrants from Rwanda and Uganda, then spent her early childhood in Zambia. The African cultural legacy, always crucial to her sound, is as vital as ever in her current music, which Somi likes to call New African Soul. But so too is the music she heard upon relocating to New York, with American jazz singers like Nina Simone and Sarah Vaughan as essential to her artistic development as the legendary African female voices of Miriam Makeba, Cesaria Evora and Sade.



Immaculee Ilibagiza
Community Hero

Rwanda genocide survivor, philanthropist, UN goodwill ambassador, author -- Immaculée's life was transformed dramatically during the 1994 Rwandan genocide where she and seven other women spent 91 days huddled silently together in the cramped bathroom of a local pastor's house. For more details, please visit our website at <http://www.afrimetro.org/web/holidayGala-awards.php>.



Bruce Charash
Friend of Africa

Dr. Charash is the founder and Chairman of the Board of "Doc to Dock" a non-government organization which collects medical supplies from the American medical community (doctors, hospitals, and the pharmaceutical industry) and ships them to health care providers in developing nations (throughout Africa). For more details, please visit our website at <http://www.afrimetro.org/web/holidayGala-awards.php>.

2010 AFRIMETRO GALA SPECIAL GUESTS



Her Excellency Ambassador Joy Ogwu
Guest Speaker

Permanent Representative of Nigeria to the United Nations, (former Nigerian Foreign Minister and Director-General of the NIIA)

The Consul-General of Nigeria, New York,



Hon. Ibrahim Auwalu
Guest Speaker

HBO's *The Wife*, CBS' *The Good Wife* and Showtimes' *Nurse Jackie*



Wale Akinnage, Actor
Presenter

No. 1 Male Supermodel



Ngo Okafor
Host

EXHIBIT B

AfriMETRO Sponsorship Program at a Glance

WHO AfriMETRO, Inc. (African Metropolitan Professionals Network) <ul style="list-style-type: none">• 501(c)(3) tax exempt organization• Founded in 2008• Incorporated as a non-profit organization in 2009• Our membership includes professionals from various professions including law, medicine, pharmacy, engineering, accounting, information technology, business, and education	WHAT 2010 AfriMETRO Sponsorship Program We would like to begin an interactive and mutually beneficial partnership with your organization. There are several reasons to participate including: <ul style="list-style-type: none">• Direct marketing to our network of African professionals• Inclusion in making our mission a reality• Reaching a growing demographic group within the U.S.
WHERE New York, New Jersey and Connecticut is home to tens of thousands of newly arriving, as well as first and second generation African immigrants	WHEN A partnership with AfriMETRO would begin now and last exactly one year from date of sponsorship. Custom packages can be negotiated
WHY To motivate our network of African professionals to build a positive image of and appreciation of Africa and Africans by organizing business, charitable, and networking events that inform, educate, empower, and celebrate Africa and Africans	HOW Complete the enclosed response form and return by mail or by email to fundraising@afrimetro.org



AFRIMETRO'S OBJECTIVES

- Organize charitable, business, social and professional networking events;
- Foster a stimulating and interactive environment for African professionals, including friends of Africa, to grow in their local community;
- Encourage professional excellence in the workplace by fostering individual development;
- Address the professional, cultural and social issues that affect African professionals, and friends of Africa;
- Facilitate increased communication, interaction and the exchange of ideas among African professionals and friends of Africa, enabling them to learn new skills and acquire knowledge from each other;
- Encourage African professionals to remain involved in the development of their communities and provide them with opportunities to engage in charitable activities; and
- Promote the cultural heritage of Africans and its relevance to a vibrant and multicultural America

AFRIMETRO'S PROGRAMS AND ACTIVITIES

Creative, engaging, and interactive programs are the primary vehicles through which AfriMETRO fulfills its mission. We provide a variety of programs in the following core areas to support all demographics impacted by our community: professional development, social and professional networking, and community service and outreach.

PROFESSIONAL DEVELOPMENT EVENTS AND PROGRAMS

Professional Development Seminars

The recent downturn in the economy has highlighted the importance of financial planning. In April 2010, we hosted a professional development event entitled "AfriMETRO Professional Development Series: Financial Empowerment and Financial Strategies" with distinguished panelists in law, finances, and accounting educating our members and guests on debt reduction and restructuring and numerous business strategies.

During this seminar our members learned various money management and investment techniques from experts. In 2009, we held a successful event entitled "Africa Dialogues" on the role and relevancy of the United Nations, the IMF and/or the World Bank in the 21st century, with special guest speakers Mr. Alcide Djedje, the Ambassador and Permanent Representative of the Republic of Cote d'Ivoire to the United Nations and Mark Walton, Executive Vice President of the Africa Channel. We also hosted a professional development event entitled "Entrepreneurial Roundtable: An AfriMETRO Professional Development Series" with distinguished panelists.

Mentoring Program

AfriMETRO recently launched its Mentoring Program, which is a structured program designed to give our members the platform to support individual and professional development. In this program, we match mentors with mentees to support specific goals such as leadership, professional, and social development. We also provide group opportunities for mentoring to take place.

Speaker Series

AfriMETRO hosts well-known and reputable speakers at various events. Speakers may come from a variety of domestic and international locations and will speak on any number of topics affecting African professionals in the North East Metro area and in Africa. In July 2010, AfriMETRO collaborated with the Nigerian Reunion Corporation to host "Nigeria Dialogues: Redesigning the Nigerian Image". The program featured Power Sessions where notable speakers gave short talks in the areas of concern. There were two panel sessions: "Redesigning the Nigerian Image" and "Leadership in Nigeria in 2011".

PROFESSIONAL AND SOCIAL NETWORKING EVENTS AND PROGRAMS

Monthly Networking Events

AfriMETRO hosts bi-monthly networking events to foster informal networking among the membership, potential members, and community representatives and leaders.

Other Programs/Community events

AfriMETRO will continue to promote inter-organization programs that are of interest to members and tie closely with our objectives.

COMMUNITY SERVICE AND OUTREACH

Holiday Gala

This year we will host our inaugural Holiday Gala benefitting Global Literacy Project, Inc., a 501c3 tax exempt nonprofit organization in furtherance of our mission and objectives. Our Holiday Gala will be held at New York University, one of the most prestigious universities in the United States. At our Holiday Gala, we will present awards to deserving individuals and organizations in recognition of their positive contributions to the African community in the Diaspora and on the African continent. We will also provide our guests with a night full of African themed entertainment, including guest speakers, dancing, music and food.

Scholarship Program

AfriMETRO recently launched its need and merit based Scholarship Program for high school seniors and college students.

Focus On Haiti

This year, because of the devastation the people of Haiti face, our focus became more expansive to include Haiti. AfriMETRO rolled our numerous initiatives to assist the people of Haiti, including participating in the Run for Haiti event hosted by New York Road Runners and partnering with Doc to Dock, a Clinton Global Initiative, to sort medical supplies being shipped to Haiti.

Walking for a Purpose

AIDS Walk New York

AIDS Walk New York has become the biggest AIDS fundraiser in the world, raising over \$7 million a year. AfriMETRO participated in and fundraised for the 2009 AIDS Walk New York. This year AfriMETRO members raised close to \$600.00 for AIDS and participated in the AIDS Walk New York, on May 16, 2010.

AVON WALK

The Avon Walk is a unique fundraiser for breast cancers. Over two days, participants walk nearly 40 miles. AfriMETRO will be raising funds and participating in the Avon Walk on October 16-17, 2010.

Doc to Dock Partnership

Doc to Dock is a non-profit organization that provides unused medical supplies to medical providers in developing nations. Volunteers help Doc to Dock by donating supplies, money or time. In 2009, AfriMETRO partnership with Doc to Dock to sort medical supplies shipped to Africa. In 2010, AfriMETRO again partnered with Doc to Dock to sort medical supplies being shipped to Haiti.

2012 PROJECTED PROGRAMS EXPENSE BUDGET

Professional Development	\$6,000
Community Service	\$5,000
Professional Networking	\$2,000
General & Administrative	\$2,000
Holiday Gala	\$20,000
GRAND TOTAL	\$35,000

